

## RIDE FOR AUTISM<sup>SM</sup> SPONSORSHIP PROPOSAL

*Deadline for sponsorship is Friday, March 25, 2011*

**WHAT:** Get in gear and help solve the puzzle of autism as a corporate sponsor of the Ride for Autism<sup>SM</sup> charity bicycle tour! Last year over 500 cyclists turned out to help raise funds for individuals with autism and their families, as well as to help raise general awareness about autism in the community. Autism is a developmental disability characterized by atypical, repetitive behaviors and deficits in social and communication skills. Current estimates suggest that 1 in 150 (1 in 90 for NJ) individuals are affected by autism in the United States. There is no known cure for autism at this time, but early diagnosis and intervention can be effective.

**WHY:** Sponsorship of the Ride for Autism<sup>SM</sup> charity bicycle tour is a wonderful way to promote your company and to give back to the community at the same time. In the past few years the ride has been featured in articles in the Home News Tribune, the Asbury Park Press, the Cranbury Press, and the Sentinel, and on television on Comcast Newsmakers.

**WHEN AND WHERE:** The ride is scheduled to take place on Saturday, June 11, 2011. All routes start and finish at Brookdale Community College in Lincroft, New Jersey (off Exit 109 of the Garden State Parkway).

**WHO:** Proceeds from the ride will be donated to Autism New Jersey, a non-profit agency providing information and advocacy, services, family and professional education and consultation. You can learn more about autism and Autism New Jersey by visiting its web site at [www.autismnj.org](http://www.autismnj.org) or by calling Autism New Jersey at (609) 883-8100.

The ride itself is put on by Ride for Autism, Inc., a nonprofit New Jersey corporation organized solely for charitable purposes. Ride for Autism, Inc. is recognized by the IRS as a tax-exempt 501(c)(3) organization (IRS EIN 02-0536119) and is registered as a charity with the N.J. Division of Consumer Affairs (Reg. No. CH2134300). "Ride for Autism"<sup>SM</sup> is a service mark of Ride for Autism, Inc.

**HOW:** Listed on the next page are the various sponsorship opportunities with the Ride for Autism<sup>SM</sup>. Please select a sponsorship level and fill out the attached agreement. In-kind donations are also welcome. If you would be interested in product/service donations, please contact us to discuss further.

**CONTACT US:** Contact Andy Abere by phone or fax at (732) 521-2722 or by email at [ride4autism@comcast.net](mailto:ride4autism@comcast.net). Additional information is available at our website, [www.ride4autism.org](http://www.ride4autism.org).

## RIDE FOR AUTISM<sup>SM</sup> SPONSORSHIP LEVELS

### Platinum Sponsorship: \$15,000 (LIMIT ONE)

1. Naming opportunity "Ride for Autism" sponsored/presented by "YOUR COMPANY" in all literature, press releases and event related material.
2. Media opportunity presenting RIDE FOR AUTISM<sup>SM</sup> a ceremonial oversized check
3. Media opportunity for a ribbon cutting ceremony to officially open the bike tour
4. Company logo on the FRONT of the commemorative RIDE FOR AUTISM<sup>SM</sup> T-shirt \*
5. Company logo on the FRONT of event brochure (over 5,000 last year!) \*
6. Company logo and website link on the event's website (ride4autism.org) \*
7. Company will be recognized in Autism New Jersey Update newsletter
8. Your company sign or banner displayed at the start/finish point
9. Distribution of your company literature/coupons/promotional items in giveaway bag to ride participants
10. Company Logo on event water bottle
11. Opportunity for your company and employees to get involved by providing volunteers
12. 10'x10' exhibitor space on-site at the event

### Titanium Sponsorship: \$5,000 (LIMIT FOUR SPONSORS)

1. Company logo on the FRONT of the commemorative RIDE FOR AUTISM<sup>SM</sup> T-shirt \*
2. Company logo on the FRONT of the event brochure (over 5,000 last year!) \*
3. Company logo and website link on the event's website (ride4autism.org) \*
4. Company will be recognized in Autism New Jersey Update newsletter
5. Your company sign or banner displayed at the start/finish point
6. Opportunity for your company and employees to get involved by providing volunteers
7. 10'x10' exhibitor space on-site at the event

### Gold Sponsorship: \$2,500 (LIMIT SIX SPONSORS)

1. Company logo on the BACK of the commemorative RIDE FOR AUTISM<sup>SM</sup> T-shirt \*
2. Company logo and website link on the event's website (ride4autism.org) \*
3. Company will be recognized in Autism New Jersey Update newsletter
4. Your company sign or banner displayed at one of several rest stops

### Silver Sponsorship: \$1000

1. Company name on the BACK of the commemorative RIDE FOR AUTISM<sup>SM</sup> T-shirt
2. Company logo and website link on the event's website (ride4autism.org) \*
3. Company will be recognized in Autism New Jersey Update newsletter

### Bronze Sponsorship: \$300

1. Company name on the BACK of the commemorative RIDE FOR AUTISM<sup>SM</sup> T-shirt

\* Sponsor must provide company logo in an acceptable electronic file format. Please contact us if you need more information about logo requirements. We reserve the right to substitute company name for logo if sponsor cannot provide logo in an acceptable format.

RIDE FOR AUTISM<sup>SM</sup> SPONSORSHIP AGREEMENT

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- YES, we would like to sponsor! We have read the attached proposal and would like the benefits provided at the following level (**CHOOSE ONE**):
  - Platinum: \$15,000
  - Titanium: \$5,000
  - Gold: \$2500
  - Silver: \$1,000
  - Bronze: \$300

NO, we cannot sponsor, but please accept our donation of \$ \_\_\_\_\_

Company Name (please print): \_\_\_\_\_

Company Representative Name: \_\_\_\_\_

Company Representative Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_

Email: \_\_\_\_\_ Company Website: \_\_\_\_\_

***SIGN HERE:***

Representative Signature: \_\_\_\_\_ Date: \_\_/\_\_/\_\_

Please make checks payable to "Ride for Autism" and mail your check along with your signed agreement to:

Ride for Autism  
522 Highway 9 North, # 189  
Manalapan, NJ 07726