

2010 RIDE FOR AUTISMSM SPONSORSHIP PROPOSAL

Deadline for sponsorship is Friday, March 1, 2010

WHAT: Get in gear and help solve the puzzle of autism as a corporate sponsor of the Ride for AutismSM charity bicycle tour! Last year over 500 cyclists turned out to help raise funds for individuals with autism and their families, as well as to help raise general awareness about autism in the community. Autism is a developmental disability characterized by atypical, repetitive behaviors and deficits in social and communication skills. Current estimates suggest that 1 in 150 (1 in 90 for NJ) individuals are affected by autism in the United States. There is no known cure for autism at this time, but early diagnosis and intervention can be effective.

WHY: Sponsorship of the Ride for AutismSM charity bicycle tour is a wonderful way to promote your company and to give back to the community at the same time. In the past few years the ride has been featured in articles in the Home News Tribune, the Asbury Park Press, the Cranbury Press, and the Sentinel, and on television on Comcast Newsmakers.

WHEN AND WHERE: The ride is scheduled to take place on Saturday, June 12, 2010. All routes start and finish at Brookdale Community College in Lincroft, New Jersey (off Exit 109 of the Garden State Parkway).

WHO: Proceeds from the ride will be donated to Autism New Jersey, a non-profit agency providing information and advocacy, services, family and professional education and consultation. You can learn more about autism and Autism New Jersey by visiting its web site at www.autismnj.org or by calling Autism New Jersey at (609) 883-8100.

The ride itself is put on by Ride for Autism, Inc., a nonprofit New Jersey corporation organized solely for charitable purposes. Ride for Autism, Inc. is recognized by the IRS as a tax-exempt 501(c)(3) organization (IRS EIN 02-0536119) and is registered as a charity with the N.J. Division of Consumer Affairs (Reg. No. CH2134300). "Ride for Autism"SM is a service mark of Ride for Autism, Inc.

HOW: Listed on the next page are the various sponsorship opportunities with the Ride for AutismSM. Please select a sponsorship level and fill out the attached agreement. In-kind donations are also welcome. If you would be interested in product/service donations, please contact us to discuss further.

CONTACT US: Contact Andy Abere by phone or fax at (732) 521-2722 or by email at ride4autism@comcast.net. Additional information is available at our website, www.ride4autism.org.

2010 RIDE FOR AUTISMSM SPONSORSHIP LEVELS

Platinum Sponsorship: \$15,000 (LIMIT ONE)

1. Naming opportunity "Ride for Autism" sponsored/presented by "YOUR COMPANY" in all literature, press releases and event related material.
2. Media opportunity presenting RIDE FOR AUTISMSM a ceremonial oversized check
3. Media opportunity for a ribbon cutting ceremony to officially open the bike tour
4. Company logo on the FRONT of the commemorative RIDE FOR AUTISMSM T-shirt *
5. Company logo on the FRONT of event brochure (over 5,000 last year!) *
6. Company logo and website link on the event's website (ride4autism.org) *
7. Company will be recognized in Autism New Jersey Update newsletter
8. Your company sign or banner displayed at the start/finish point
9. Distribution of your company literature/coupons/promotional items in giveaway bag to ride participants
10. Company Logo on event water bottle
11. Opportunity for your company and employees to get involved by providing volunteers
12. 10'x10' exhibitor space on-site at the event

Titanium Sponsorship: \$5,000 (LIMIT FOUR SPONSORS)

1. Company logo on the FRONT of the commemorative RIDE FOR AUTISMSM T-shirt *
2. Company logo on the FRONT of the event brochure (over 5,000 last year!) *
3. Company logo and website link on the event's website (ride4autism.org) *
4. Company will be recognized in Autism New Jersey Update newsletter
5. Your company sign or banner displayed at the start/finish point
6. Opportunity for your company and employees to get involved by providing volunteers
7. 10'x10' exhibitor space on-site at the event

Gold Sponsorship: \$2,500 (LIMIT SIX SPONSORS)

1. Company logo on the BACK of the commemorative RIDE FOR AUTISMSM T-shirt *
2. Company logo and website link on the event's website (ride4autism.org) *
3. Company will be recognized in Autism New Jersey Update newsletter
4. Your company sign or banner displayed at one of several rest stops

Silver Sponsorship: \$1000

1. Company name on the BACK of the commemorative RIDE FOR AUTISMSM T-shirt
2. Company logo and website link on the event's website (ride4autism.org) *
3. Company will be recognized in Autism New Jersey Update newsletter

Bronze Sponsorship: \$300

1. Company name on the BACK of the commemorative RIDE FOR AUTISMSM T-shirt

* Sponsor must provide company logo in an acceptable electronic file format. Please contact us if you need more information about logo requirements. We reserve the right to substitute company name for logo if sponsor cannot provide logo in an acceptable format.

2010 RIDE FOR AUTISMSM SPONSORSHIP AGREEMENT

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- YES, we would like to sponsor! We have read the attached proposal and would like the benefits provided at the following level (**CHOOSE ONE**):
 - Platinum: \$15,000
 - Titanium: \$5,000
 - Gold: \$2500
 - Silver: \$1,000
 - Bronze: \$300

- NO, we cannot sponsor, but please accept our donation of \$ _____

Company Name (please print): _____

Company Representative Name: _____

Company Representative Title: _____

Mailing Address: _____

City: _____

State: _____ Zip Code: _____

Phone: () _____ Fax: () _____

Email: _____ Company Website: _____

SIGN HERE:

Representative Signature: _____ Date: __/__/__

Please make checks payable to "Ride for Autism" and mail your check along with your signed agreement to:

Ride for Autism
522 Highway 9 North, # 189
Manalapan, NJ 07726